

Facebook Mock Up



Tradition, **Innovation** and Growth in **Online Therapy**

9 November 2024

Join us to discover how tradition meets innovation at ACTO's 2024 Conference, driving growth in online therapy and transforming virtual care with ethical, safe, and sustainable practices

Book at www.acto.org.uk



ACTO

402 likes • 497 followers

Contact us

Message

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Posts About Mentions Reviews Reels Photos More ▾

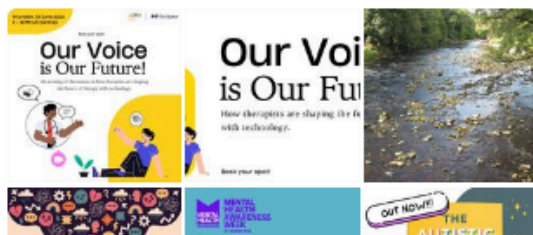
Intro

ACTO seeks to promote all that is best in online therapy.

- Page · Mental health service
- London, United Kingdom
- info@acto-org.uk
- officialacto
- acto-org.uk
- Not yet rated (1 Review)

Photos

See all photos



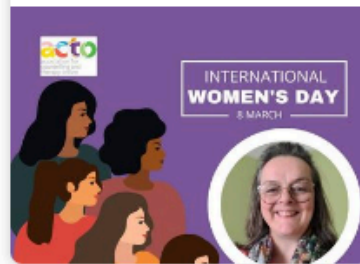
Featured



ACTO
March 8

Today is International Women's Day.

We asked Karen Frodsham, ACTO...



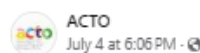
ACTO
September 27, 2023

Join us for this year's ACTO online conference - Online Therapy: Exploring Creative Solutions in a Global Context...



Posts

Filters



ACTO
July 4 at 6:06 PM ·

This article explores how AI could impact mental health therapies.

<https://dataconomy.com/.../the-impact-of-artificial-.../>

Email Banner Mock Up

Choice of 2 as the white doesn't quite work on white?

Sent: Mon, 24 Jun 2024 at 13:42

Subject: Re: Branding opportunity for ACTO Conference

Dear Elaine,

It was lovely to meet with you this afternoon and I'm pleased you are interested in helping ACTO with the branding for this year's conference.

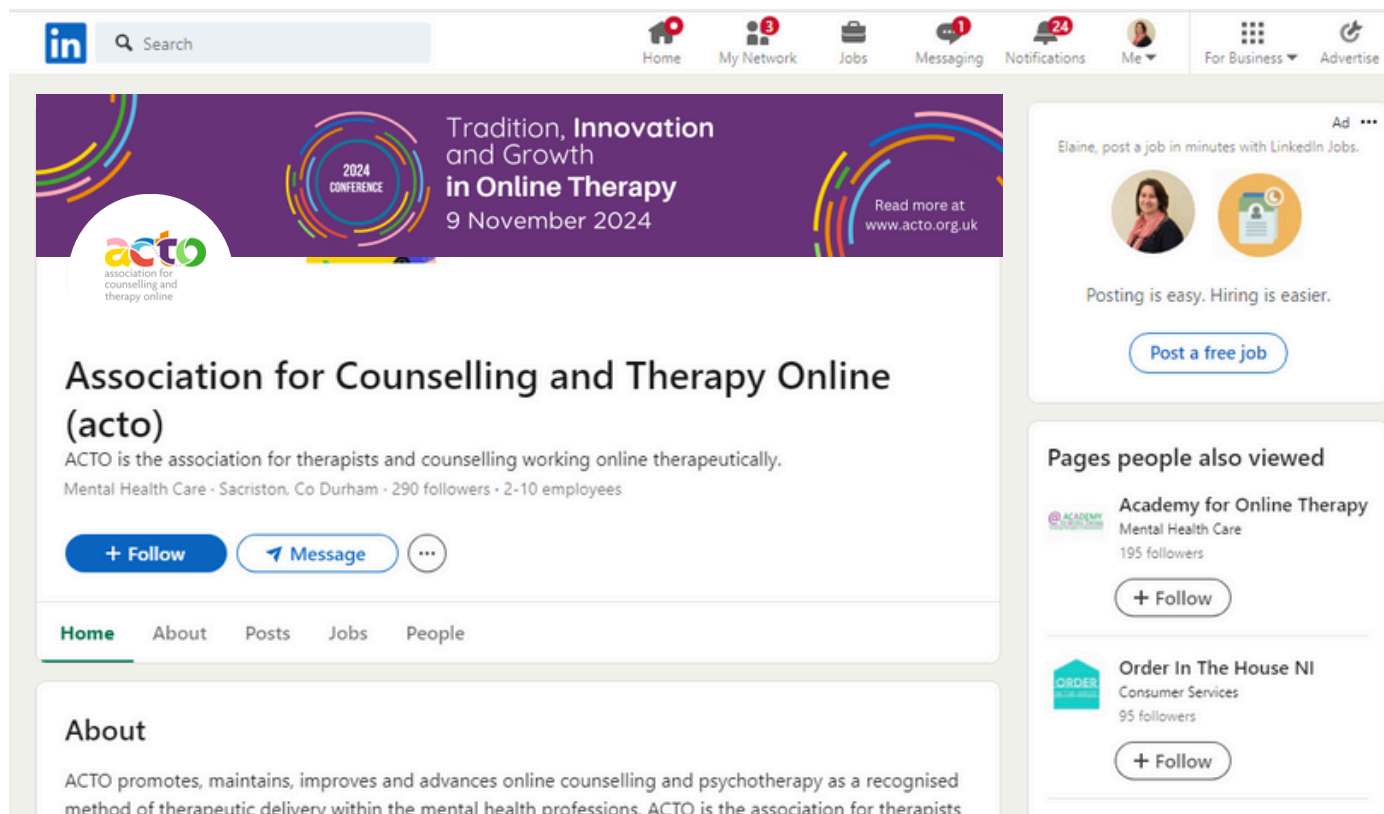
Below is the image and words we had at the bottom of our emails from last year, plus our other advertising/marketing.

****Get your tickets for ACTO's Online Conference - Saturday 4th November 2023. We have some amazing speakers! Click on the image below for more information and to book your tickets.****



LinkedIn Banner Mock Up

Choice of 2 as the white doesn't quite work on white?



This mockup shows a LinkedIn banner for the ACTO 2024 Conference. The banner features a purple background with colorful circular graphics and the text: "Tradition, Innovation and Growth in Online Therapy 9 November 2024". Below the banner is the profile header for "Association for Counselling and Therapy Online (acto)", including a description, location, and follower count. The right sidebar contains an advertisement for job posting and a list of pages people also viewed.

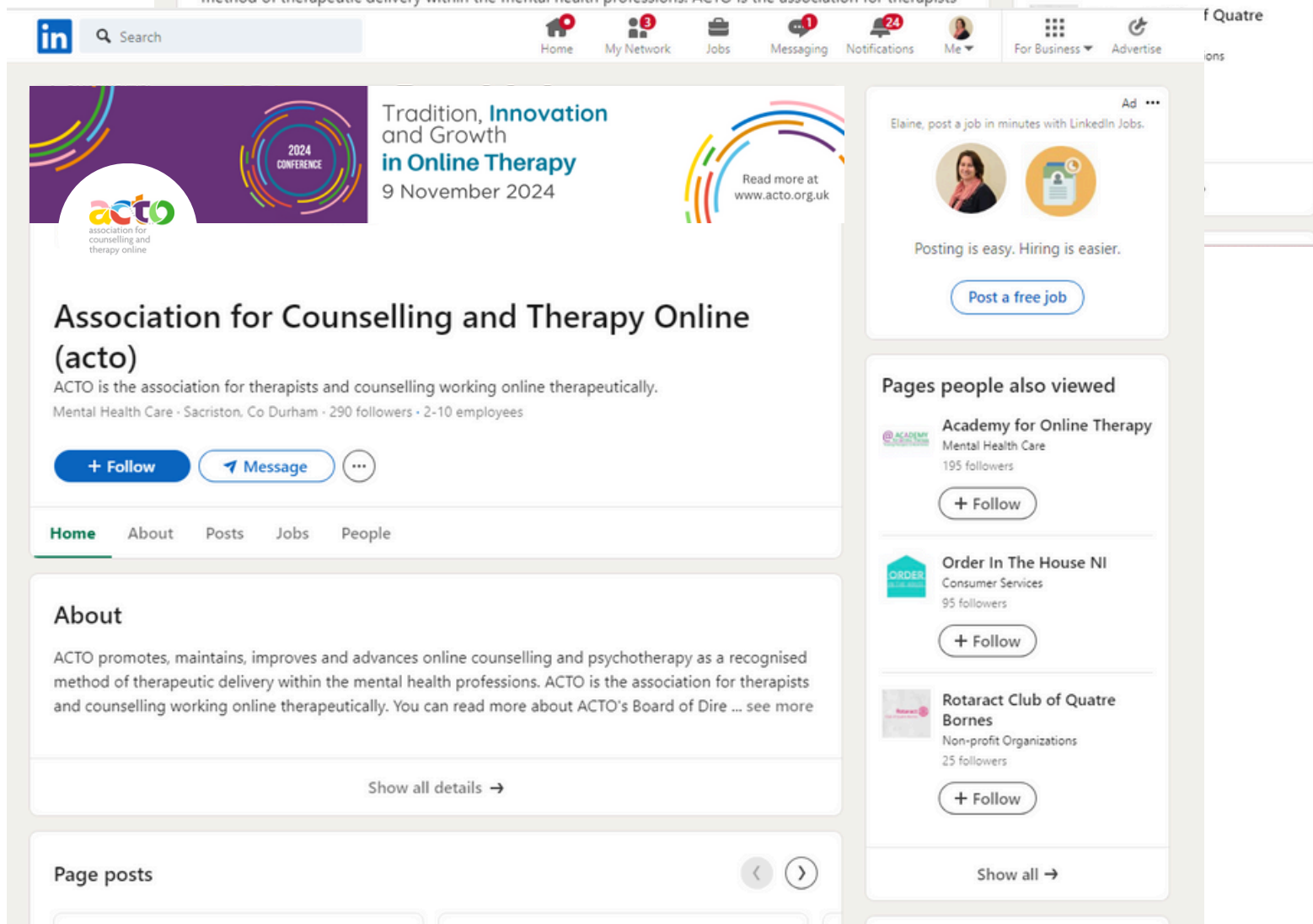
Association for Counselling and Therapy Online (acto)
ACTO is the association for therapists and counselling working online therapeutically.
Mental Health Care · Sacriston, Co Durham · 290 followers · 2-10 employees

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About
ACTO promotes, maintains, improves and advances online counselling and psychotherapy as a recognised method of therapeutic delivery within the mental health professions. ACTO is the association for therapists

Pages people also viewed
Academy for Online Therapy
Mental Health Care
195 followers
[+ Follow](#)
Order In The House NI
Consumer Services
95 followers
[+ Follow](#)



This mockup shows the same LinkedIn banner for the ACTO 2024 Conference, but with a white background for the banner area. The profile header and sidebar content are identical to the first mockup.

Association for Counselling and Therapy Online (acto)
ACTO is the association for therapists and counselling working online therapeutically.
Mental Health Care · Sacriston, Co Durham · 290 followers · 2-10 employees

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About
ACTO promotes, maintains, improves and advances online counselling and psychotherapy as a recognised method of therapeutic delivery within the mental health professions. ACTO is the association for therapists and counselling working online therapeutically. You can read more about ACTO's Board of Dire ... see more

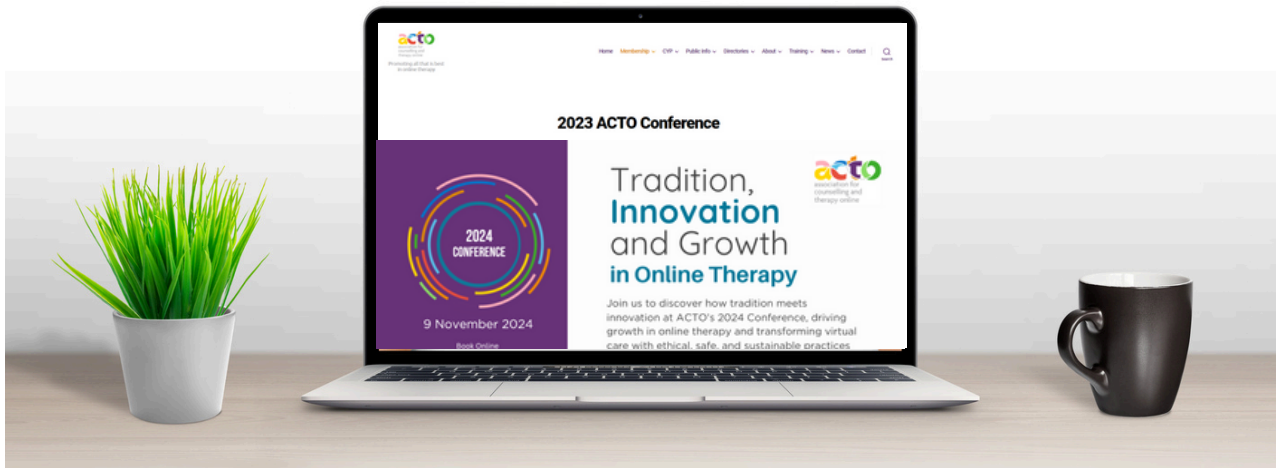
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Consumer Services
95 followers
[+ Follow](#)
Rotaract Club of Quatre Bornes
Non-profit Organizations
25 followers
[+ Follow](#)

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Website Banner Mock Up

Choice of 2 as the white doesn't quite work on white.



Social Media Mock Up

Animated
Gifs and
PNG
provided

The image is a mockup of a Facebook profile and a post for the ACTO 2024 Conference. The profile header shows the ACTO logo (Association for Counselling and Therapy Online) and the text "ACTO 402 likes • 497 followers". The navigation bar includes "Posts", "About", "Mentions", "Reviews", "Reels", "Photos", and "More".

The "Intro" section states: "ACTO seeks to promote all that is best in online therapy." It lists the page as a "Mental health service" based in "London, United Kingdom", with contact information: "info@acto-org.uk", "officialacto", and "acto-org.uk".

The "Photos" section displays a grid of six images: "Our Voice is Our Future", "Our Voice is Our Future" (with a subtitle "How do you and others feel with technology?"), "Your Autistic Survival Guide to Therapy", "Your Moments are Movement", "Supporting World Autism Acceptance Week", and a photo of a conference room.

The main post is titled "Tradition, Innovation and Growth in Online Therapy" and is dated "9 November 2024". The text reads: "Join us to discover how tradition meets innovation at ACTO's 2024 Conference, driving growth in online therapy and transforming virtual care with ethical, safe, and sustainable practices. Book at www.acto.org.uk". The post features a large purple graphic with the text "2024 CONFERENCE" and a circular logo.

Below the main post is a comment from "Elaine Colley" and another post from "ACTO" dated "November 3, 2023" titled "Tomorrow's the day!" with the text "Join us for the ACTO Conference LIVE - or watch later!". This second post features a purple graphic with a circular logo and a photo of Lesley Simpson-Gray, with the text "Lesley Simpson-Gray" and "An Online Journey to The Globalized Self".